

JOB DESCRIPTION
Vacancy Ref: A3536

Job Title:	Senior Research Associate	Present Grade: 7P (1.0 FTE)
Department/College:	Linguistics and English Language	
Directly responsible to:	Dr Gavin Brookes	
Supervisory responsibility for:	N/A	
Other contacts		
Internal:		
Professor Tony McEnery (project mentor); Other staff in Linguistics and English Language; Faculty and central administration		
External:		
Stakeholder ambassadors, including: people with dementia, their relatives and carers; dementia charities; mainstream media representatives; the general public. Project academic advisory board, comprising externally based experts in linguistics and other related disciplines.		
Major Duties:		
<div>1. Undertake research and data analysis to meet the specified aims of the ‘Public Discourses of Dementia’ grant-funded project, on a 4 year-fixed term contract.</div> <div>2. Specifically, collect, process and analyse a range of datasets (media, social media, policy documents, charity campaigns) in order to explore and compare discourses and representations surrounding dementia in the UK. The findings of this work will be enriched through the development of a corpus-assisted approach to multimodal discourse analysis (combining analysis of text and image), in which the successful candidate will play a key role.</div> <div>3. Disseminate project findings through publications (e.g. journal articles) and conference presentations.</div> <div>4. Engage in, and support, appropriate knowledge exchange activities to share the report findings widely with key stakeholders within and beyond the academy.</div> <div>5. Liaise with members of the project stakeholder ambassador committee and advisory committee; and set up quarterly meetings with both groups.</div> <div>6. Liaise with existing networks and, if required, establish new networks, to inform the research and amplify the dissemination of findings/ support knowledge exchange.</div> <div>7. Contribute to the national and international research reputation of the project.</div>		

8. Participate in and/or take the lead on (as appropriate) the writing of new follow-on research proposals that build on the results of the project.
9. Work within the strategic direction of the University as a whole and the University's code of ethics and practice guidelines.
10. Make any further contributions to the project as required by the Principal Investigator, commensurate with the grade.